

MEET THE SHORTLIST FOR:

BEST SPORTS BROADCAST (SINGLE OR SERIES)

DISCOVERY, EUROSPORT

The Olympic Winter Games in Pyeongchang marked the start of an eight-year journey for Discovery and Eurosport as the Home of the Olympics across Europe. The brands integrated their technical delivery across Discovery's assets (free-to-air, pay-TV and digital) across multiple languages, at a scale and level of localization that had never been done before.



FIFA TV, 2018 FIFA WORLD CUP™

FIFA TV oversaw the broadcast production of the 2018 FIFA World Cup Russia™. The brand strived to secure the widest possible global audience for the competition and provided a high-quality viewing experience for fans everywhere. This included producing and transmitting the international audio and video signal as well as providing services and facilities for Media Rights Licensees, thus enabling them to fulfil their production needs.



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LIVELIKE, FIFA WORLD CUP™

LiveLike strives to bring the live sport experience to the couch. For the FIFA World Cup, it provided showcasing of every match as well as interviews, press, and behind the scenes content. Additional to the all-inclusive experience was social integration enabling fans to talk while watching games. Via social functionality, LiveLike subverted the isolationist nature of VR viewing and connected fans in lasting, meaningful interactions.



PIXELLOT AUTOMATIC PRODUCTION

Pixellot is the leader in automatic AI-based sports production solutions for the amateur and semi-professional market. Utilizing its cloud-based AI, Pixellot analyzes high-quality video, and enables sports teams, leagues and educational institutions to broadcast sporting events. Today the NFHS network and Pixellot are broadcasting 12,000 hours of live sports every month without any human intervention.



[SEE PRODUCT VIDEO](#)

SKY SPORTS, PREMIER LEAGUE AR STUDIO

For the 2018 Premier League Season Sky Sports raised the creative and editorial bar by transforming its traditional Outside Broadcast studio set into a fully featured Augmented Reality (AR) Studio. AR can be presented in flexible and interactive ways to help talent engage with and better tell the story of the game to viewers.



[SEE PRODUCT VIDEO](#)