

WINNER

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IBM WATSON AND ESPN FANTASY INSIGHTS

ESPN Fantasy Football Insights with IBM Watson uses machine learning and the IBM Cloud to drive insight from disparate fantasy football data. Watson ingests millions of sources of information (blogs, podcasts and videos) to provide players with more varied information to inform their decision-making, offset bias, and gauge risk and reward. It also makes playing fantasy football more fun.

Here's what the judges said:

With 10m+ fantasy football players worldwide, the use of AI to help develop knowledge of them and translate that into value sector is dynamic. These big players entering a growing market is an exciting prospect; if the functionality of the platform matches the information provided, we are looking a highly dominant force for the future. This was an excellent entry.

Register your interest for 2020

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