

# WINNER

## BEST TECHNOLOGY FOR PARTICIPATION

### CRICKET AUSTRALIA COACH APP

The CA Coach App is designed to support and promote ongoing development of its volunteer coaching community, particularly working with junior participants. The technology helps improve the cricketing experience for players, coaches and volunteers across the country and delivers the best cricket experiences to keep young people participating in sport for longer.

[SEE PRODUCT VIDEO](#)

#### Here's what the judges said:

This is a very cool coaching app that delivers directly into community coaching and participation, which is the lifeblood of all sports. Congratulations Cricket Australia for putting such strategic and dedicated effort into achieving what you have; applying this level of technology and culture to one of the oldest sports should be held as a strong example to many other sports in similar situations.

## Register your interest for 2020

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