

WINNER

**RIGHTS HOLDER / GOVERNING BODY /
TEAM / SPONSOR OF THE YEAR**

THE OCEAN RACE FOR SOUTHERN OCEAN RAW

The Ocean Race is the world's toughest race, covering 45,000 nautical miles, four oceans, stopping at 12 cities in six continents, over nine months. The core objective of the 2017-18 race was to deliver compelling multi-media content, 24/7 and beam out live pictures from the Southern Ocean for the first time, delivering content from drone to boat.

[SEE PRODUCT VIDEO](#)

Here's what the judges said:

This entry was incredibly ambitious and demonstrated a complexity of tech implementation that far surpassed its rivals. The project faced many arduous obstacles to bring people into an otherwise completely inaccessible event. This spanned a well thought-out strategy, excellent delivery in tough circumstances and an incredible story of innovation across all aspects of the sport.

Register your interest for 2020

@SPORTTECHGROUP #YSTA19 SPORTSTECHGROUP.ORG