

WINNER

BEST TECHNOLOGY FOR SPORTS BETTING

TRUSTLY GROUP FOR TRUSTLY PAY N PLAY®

Trustly is a Swedish FinTech company driven by the idea that paying and getting paid directly to and from online banks should be fast, simple and secure for operators and players alike. A KYC (Know Your Customer) is not required, Trustly removes the hassle and churn with Pay N Play®. By combining the registration step with the initial deposit step, players can simply log into their online bank account and add funds instantly.

Here's what the judges said:

This was a really strong entry which clearly demonstrated how the company navigated a complex part of the sports betting industry, whilst incorporating both technical and regulatory challenges and, in doing so, have delivered tangible results for their clients. It is a great app with good future potential.

Register your interest for 2020

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