

# WINNER

**BEST SPORTS BROADCAST  
(SINGLE OR SERIES)**

## DISCOVERY AND EUROSPORT

The Olympic Winter Games in Pyeongchang marked the start of an eight-year journey for Discovery and Eurosport as the Home of the Olympics across Europe. The brands integrated their technical delivery across Discovery's assets (free-to-air, pay-TV and digital) across multiple languages, at a scale and level of localization that had never been done before.

### **Here's what the judges said:**

This entry was a clear winner in its category. Delivering a highly complex event with geographic challenges, the submission offered a well-detailed entry providing strong background information and results.

**Register your interest for 2020**

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