

DELETE

Delete is an independent, full-service digital agency, delivering market-leading, digital transformation for high profile brands and organizations looking to embrace digital at the heart of their marketing, communication and operation. The FA, PRO14 Rugby, Southampton FC and The Open are some of the sports brands which trust Delete to implement innovative products and services into their businesses. The strategies and solutions created are bespoke to each clients' needs and enable them to disrupt their markets, turn heads and connect with their customers, fans and audiences like never before. Delete's recent work includes the creation of a new digital platform to host The 148th Open at Royal Portrush, its central Education Hub and Global Personalisation Strategy for The FA, its fully integrated club retail store for Southampton FC, and its headless content management, digital marketing and fan engagement solution for Pro14 Rugby



ELEVEN SPORTS MEDIA

Eleven Sports Media are now in their 10th year of facilitating partnerships between brands and football audiences. In that time, Eleven's work with football clubs from the Premier League to League Two has developed from small beginnings, to being the most widely used sports technology and partner programme services agency in the UK. Eleven Sports Media recent work includes on highly engaging fan engagement channels, StadiumTV and StatTV can now be found at more than 50 sports venues, and its StatTracker social media content is engaging millions of fans at some of the biggest clubs in the Premier League, Scottish Premier League and Championship - it is the use of these digital platforms in wider partner programmes which has transformed Eleven's offering, and in turn allowed clubs to transform their own commercial proposition. Eleven now manage the partner programme at Premier League venues including the London Stadium, Selhurst Park, Vicarage Road, and St James' Park and work in partnership with the commercial teams at Leeds United, Stoke City, Sunderland and Middlesbrough to provide end-to-end, fully integrated partner solutions.



ENGAGE DIGITAL PARTNERS

EDP is a full-service content agency that delivers solutions for long-term partners and for campaigns involving leading brands in sport. EDP launched in the UK in 2012 and now has over 100 staff across offices in London, Melbourne and Bangalore. At the core of its business is a unique customised data and analytics platform called Podium, which informs its creative process and helps illuminate opportunities for audience growth and commercial returns for its partners. This platform gives EDP the ability to interrogate problems and offer a number of routes to success. Engage Digital Partners recent work includes Playstation, World Horse Racing, Chelsea FC and Rugby World Cup, involving the creation and upload over 50,000 pieces of cross platform digital content a year and management over 100m subscribers on behalf of clients, as well as the production and management of over 1000 hours of video and image based content in any year.



OTHER MEDIA

Other Media is a digital agency established over 20 years ago which works across consultancy projects looking at all or some aspects of digital transformation in organizations (often with a focus on user experience) through to the design, delivery, hosting and support of websites built with a variety of CMS technologies, with standard and custom integrations; as well as app development for iOS and Android devices. With offices in London Bankside studio and Singapore, its offers expertise in understanding sport and sports fans as UK brands continue to seek to engage with Asian audiences. Other Media recent work includes on developing Clubcast, a way of totally streamlining content production and marketing efforts of sports organizations. Any sports team, club, or body can make use of the platform which will deliver a fully customised mobile-optimised website and native iOS and Android apps. Integrations are numerous and currently range from single sign on, video streaming, stats, and mobile ticketing, to integrated retail.



SPORTSDIGITA

Sportsdigita is a sports technology agency that specializes in helping professional and collegiate sports organizations create winning sales presentations that drive revenue and create an immersive selling experience. An innovative leader in its niche market, Sportsdigita has disrupted the sports industry by partnering with 350+ teams in all five professional leagues, collegiate athletics, minor leagues and beyond to provide game-changing presentation capabilities with Digideck. Sportsdigita recent work includes Digideck, a cloud-based presentation platform that is revolutionizing sales enablement in the sports and enterprise industries alike. Digideck is an efficient, fully customizable, and easy-to-use platform that helps thousands of sales reps shorten sales cycles and drive Sponsorship and Ticketing revenue. At the intersection of sales and marketing, Digideck allows teams complete brand control to ensure messaging is consistent throughout their organization.



WMT DIGITAL

WMT Digital has developed the main athletics website for the Arkansas Razorbacks, Florida State University Seminoles, Ohio State Buckeyes, Georgia Tech RamblinWreck, Clemson Tigers, Notre Dame, Vanderbilt Commodores, and Kansas Jayhawks. It is responsible for site traffic, analytics, marketing management and full digital strategy. Its approach has been to create connections with fans by developing the first data driven platform for these sports organizations. WMT Digital develops mobile first platforms geared to serve short form and long form content in order to engage with fans more effectively. WMT Digital recent work includes the first 2 step checkout platform for a Tailgate E-commerce platform; Tailgate Guys is the leader in tailgating services and premium pregame hospitality across the nation. Tailgate Guys works with over fifty US partners to streamline game day operations and enhance fan experiences. The redesigned platform features an easy navigation and a fully responsive design that provides users and guests a more cohesive user experience. The platform features a custom, machine learning e-commerce experience and other innovations that provides deeper insights into consumer behaviour and adapt to create a more streamlined customer journey.

