

CHILIZ: SOCIOS.COM, FAN APP

Socios.com is the world's first fan voting and rewards platform, with a mission to build a global community of sports fans united by their passion for both their sport and their team. Using innovative technology, we're creating a closer connection between the fans and its partner teams by supercharging the way they interact. From choosing merchandise designs, naming a training ground or choosing a goal celebration song, fans are able to cast a vote through Socios.com and influence decision-making, all this while earning reward points for the chance to participate in unforgettable experiences including watching a match from the Socios.com box, meeting the team, or having a kick-about on the pitch. The product is a blockchain-based mobile phone application that connects fans to sports teams, including Juventus, Paris Saint-Germain, West Ham United, AS Roma, Atlético de Madrid, Galatasaray and esports team OG. In return for voting, fans rack up reward points which can be exchanged for once-in-a-lifetime experiences.



ELEVEN SPORTS: WATCH TOGETHER

Global sports provider ELEVEN SPORTS has created an all-new, industry first feature for its OTT platform called Watch Together. The tool enables ELEVEN fans to watch live sporting events in the same online space, sharing all the excitement and emotions of a matchday together. Fans can set-up private rooms for friends and family or public rooms that anyone can join (e.g. 'Messi Appreciation' or 'Sevilla Supporters'). Viewers can also join 'VIP' rooms to enjoy matches alongside stars from sport and entertainment. Watch Together was first launched in the UK and Ireland in December 2018 to enhance ELEVEN's 2018/19 La Liga coverage. It was rolled out to fans in Portugal and Belgium later in 2018/19 and is now available in these markets for UEFA Champions League, Bundesliga, La Liga and much more.



GAMEON TECHNOLOGY: CHATBOTS

GameOn was founded to build innovative messaging products that serve the world of broadcast media. Today, GameOn is transforming the way fans experience their favourite sports by building chatbots for big-time global brands in sports and video games. GameOn's chatbots, are designed specifically for the future of content delivery, messaging and voice applications. The various bots for sports teams and leagues including hockey, tennis and golf transform the way fans are engaging with their favourite teams and sports organizations. The bots put fans in control; fans are able to ask a variety of questions and the bot responds to their requests for specific news, scores, schedules, game notifications, GIFs, video highlights, and more about the players and teams they love. In the past year, GameOn has made huge strides in a number of industries fighting to stay top of the minds of fans. New partnerships with numerous sports brands include Sky Sports, Arsenal FC, the NHL, the NBA, PGA TOUR and FIFA, as well as top PC games publishers Riot Games and PUBG – GameOn chatbots are used to connect their millions of fans with what matters most to them: the content they want, when they want it, and how they want it.



INTERNATIONAL EQUESTRIAN FEDERATION: E-LEAGUE DRESSAGE

The FEI is the global governing body for equestrian sports. Best known for its elite-level competitions, the federation is also actively involved in education, veterinary research and anti-doping and horse-welfare programmes. It places a premium on fan engagement, in particular on ways to give audiences a new dimension to their spectator experience using cutting-edge technology. With the e-sport phenomenon challenging the popularity of traditional sports, the FEI is increasingly leveraging a more digital approach to engage with younger audiences. In 2018, we launched a free Spectator Judging app that puts the audience in the judging seat at FEI Dressage World Cup™ events. Using the app, spectators can score the performances just like the actual judges, with rankings updated in real time and the virtual scoreboard placed side-by-side with official results on arena scoreboards. The app proved so successful it was used as the core component for the FEI eLeague Dressage, the federation's first digital fan series – something the dressage riders and FEI judges themselves suggested. The revolutionary platform encourages fans to remain engaged throughout the season by allowing them to collect points either live or on TV, resulting in a new dimension of spectator competitiveness.



PIXELLOT AND SPORTTOTAL: AI-AUTOMATED SPORTS PRODUCTION

Pixelot is the leader in automatic AI-based sports production solutions. Its end-to-end technology streamlines the production using an unmanned multi-camera device that covers the entire field and simulates a camera operator that follows the action automatically. Using AI, we enable sports teams, leagues and educational institutions to broadcast and monetize (ads, videos and PPV) sporting events which would otherwise not receive coverage. In addition to the engaging video, fans can enjoy real-time commentary, graphics, highlights, and team and individual stats on their video feed, similar to a professional broadcast. In two years, the company produced more than 500,000 games and is currently producing and distributing more than 70,000 live video hours each month on a variety of platforms (web, mobile, OTT etc.) around the world. The company's customers include sports federations, broadcasters, right holders, production companies as well as the world's leading professional clubs from Europe and the Americas. Today, millions of sporting events take place annually; however, 99% are not broadcast. These events range from local youth and women's sports to lower leagues in popular sports and even professional leagues in niche sports.



SINGULAR.LIVE INTERACTIVE OVERLAYS

Singular.live is a digital overlays platform empowering content creators to design, build, control and distribute outstanding overlays all through a web browser. On 12th October 2019 Eliud Kipchoge ran a sub-two hour marathon, recording a time of 1:59:40 - the equivalent of running 100 metres in 17 seconds... 422 times in a row. Singular.live worked with Sunset+Vine and INEOS 1:59 Challenge to provide an unprecedented interactive viewing experience of the live stream on the event's official website. Interactive overlays powered by Singular allowed each viewer to select which graphics and event data to display on demand, allowing every user to enjoy a unique, personalised experience. The Singular overlays adapted dynamically to the device delivering optimised overlays on mobile, tablet or desktop and even allowing the viewer to choose his or her preferred language.

