

AFTERSHOKZ: AEROPEX OPEN EAR SPORTS HEADPHONES

Aeropex by AfterShokz deliver unrivaled situational awareness and comfort, providing the ultimate open ear listening experience. AfterShokz sport headphones deliver tiny vibrations through users' cheekbones directly to your inner ear leaving the middle and outer ears free to hear everything around you. This means staying connected to a smartphone, enjoying music and still hearing everything around you including marshal instructions, traffic and fellow participants as well as emergency vehicles and other warning noises; potentially preventing accidents caused by traditional headphones and earbuds that block out these sounds.



CAPENERGY MEDICAL: TECARTHERAPY DEVICES

Capenergy develop and manufacture of Tecartherapy medical devices, located in Barcelona, Spain. The wide variety of approved clinical indications gives Capenergy technology the greatest prestige and the greatest capacity for therapeutic services associated with a tecartherapy device currently on the market. Tecartherapy equipment (Capacitive Resistive Energy Transfer) are medium wave devices with applications in different health sectors (Sports Physiotherapy and Traumatology, Vascular, Urogynecological, Physioesthetic, Gynecosthetic or IntraOral Physiotherapy) due to their powerful biological and physiological effects.



CONTEGO SPORTS: N-PRO RUGBY HEADGUARDS

N-Pro is the most researched rugby head guard available today and was developed in conjunction with the feedback of 39 neurological key opinion leaders and experts. It is designed to prevent and/or mitigate concussion and mild Traumatic Brain Injury by reducing the injury's most prolific risk factor – Impact. It offers reduction of linear impacts by up to 75% compared to commercially available rugby head guards and reduces rotational impacts by up to 55%.



EMPOWERBAND: INTERLOCKING ANKLE SUPPORT

Empowerband is the only ankle support specifically engineered for the prevention & rehabilitation of ankle injuries in Football. Lighter faster and stronger. The Revolutionary interlocking (overboot) design increases support & protection to the ankle to prevent injury while working like an elastic spring to increase power & strength back to the ankle as you move, speeding recovery and boosting performance as you play



ENERTOR: ENERTOR INSOLES

Enertor insoles offer outstanding shock absorption and in-built technology to significantly reduce the chances of pain or injury for active people. With over 20 years of orthotics expertise from their foot function centre in Ipswich, Enertor serve elite athletes like Usain Bolt and multiple Tour de France winners but also have helped over 10,000 active people across the globe in recent years stay pain and injury free. Military tests showed that Enertor® insoles reduced injuries by 66%. In a breakthrough independent study conducted by Creative Medical Research 91% of sufferers said that wearing the insoles for just 2-weeks led to an improvement in the overall level of pain and 75% of new sufferers agreed that Enertor Comfort insoles helped to heal their Plantar Fasciitis, which made us the first insole company in the world to have a healing claim for Plantar, a condition that effects 1 in 10 people worldwide at some time. 2019 has seen Enertor become the official Insole partner of England Athletics and with 100's of 5 star reviews and a webstore that has grown sales by over 7x in 2019 Enertors insoles are making a big difference to more and more people every day.



SAP WITH KEYTREE AND SPORTS & WELLBEING ANALYTICS: PROTECHT INTELLIGENT

Rugby players are the most prone to head injuries, Sports & Wellbeing Analytics (SWA) created the PROTECHT intelligent mouthguard solution to address this. Mouthguards are implanted with a hypersensitive sensor system which measures the intensity and frequency of head impacts and reports it in real time to the pitch side team during training and games. The information gleaned from the data is used to change a player's training, or even to pull a player out of a match altogether. The mouthguards are high tech, yet comfortable to wear – feeling just like any other mouthguard. The system provides information on collisions that may go unseen or those that are unintended in training environments. Sports & Wellbeing Analytics (SWA) is a company that combines the latest technologies with research to deliver innovative solutions in sports welfare – with a primary focus on rugby. To create the PROTECHT intelligent mouthguard solution, SWA worked with tech consultants from SAP partner Keytree to develop the software elements of the system, built on SAP HANA technology which powers the data analytics.

