

FOOTY ADDICTS: GAME ORGANIZATION PLATFORM

Footy Addicts is an open platform to find and organize football games all over the UK. It is social and inclusive with the purpose to connect football players in a local area, eliminating the barriers to play the sport we all love. We eliminate those barriers by making it easy, hassle-free and commitment-free to play football, you just have to book your spot to a game and show up to the pitch! We believe that players should have the freedom to play anytime, anywhere so it has built a product where you can both find games to play or run them on your own. It's also very important that anyone can join its games, regardless of age, gender or background. We want to create a friendly environment where everyone feels comfortable and empowered to play as well as have a viable alternative to working out on their own at the gym or playing in competitive, often unfriendly environments. Football and freedom, all in the same place, on the same platform.



LET'S DO THIS: ONLINE MARKETPLACE FOR ENDURANCE EVENTS

Let's Do This is an online marketplace for endurance events. We provide its users with a one-stop-shop to find and enter events around the globe. Whether you are looking for a 5k fun, cycling sportive or an Ironman, Let's Do This inspires more people to have epic experiences than any other community on the planet. LDT boasts a 30 strong team, with offices in both San Francisco and London, and a roster of fantastic investors including leading Silicon Valley VCs, as well as Serena Williams, Usain Bolt and Paula Radcliffe.

LET'S DO THIS

PITCHERO: CLUB MANAGEMENT SOLUTION

Pitchero provides digital technology to grassroots sports clubs. Its easy-to-use, low cost and helps club officials and team coaches manage the day-to-day operations of a club or team. Its primary customers are semi-professional and community football, rugby, cricket, hockey and netball clubs. Its club management solution provides clubs with the tools they need to; build a professional website, manage club membership and collect payments online, organize teams and communicate with players and parents, publish content online including; match reports, stats, videos and photos. As well as a website, we provide every club with a complimentary free mobile app rated 4.5 stars in the Apple and Google app stores. Pitchero's goal is to create technology which increases club participation and revenue - whilst reducing club administration. It creates technology which any club can use to create a professional website, it boosts club revenue by supporting clubs to collect membership fees online, as well as tour money, fundraising and sponsorship. Finally, it creates tools which save coaches and volunteers hours of time each week. From central competition management to online player availability and team selection. Over 10,000 sports clubs from across the UK use Pitchero, reaching over 60,000 teams.

Pitchero

SPOND: GRASSROOTS SPORTS ORGANIZATION APP

Spond is a free platform, including apps and a website, with a clear mission, to make the organization of grassroots sport as easy as humanly possible, so coaches, children and their families can spend more time doing what they love. The platform is designed to deliver all the best bits of participating and nothing else. It saves organizers hours every week, ensures attendances, manages communications and collects money. Coaches spend hours on admin before they even arrive at the pitch and once there have to deal with players not showing up and people not paying subs. At Spond, we've developed a platform that supports grassroots coaches in the organization, communication and management of their team. Launched in Norway in 2016, Spond now has over 600,000 monthly active users globally and 2 million events are created on the platform each year.

Spond

SWIM ENGLAND: MY LEARN TO SWIM APP

Swim England are a charity and the national governing body for swimming in England, helping people to have fun safely in water. The Swim England Learn to Swim Programme is the syllabus delivered by over 80% of swimming lesson providers across the country to teach children how to swim, a vital life skill that could save their life. 'My Learn to Swim' is a free augmented reality app by Swim England. It complements the Swim England Learn to Swim Programme and incentivizes children to develop a lifelong love of swimming. The Apple and Android app encourages children to engage with learning to swim outside of the swimming pool by giving them the opportunity to unlock over 60 rewards and characters to play with in the 'Photo Booth' area of the app. The more their swimming progresses, the more certificates they can upload to unlock even more rewards! Parents and children can also store swimming achievements in the My Awards section and can see what children are learning during their swimming lessons, and what's to come.

Swim
England

TACKLEBAR FOOTBALL

TackleBar Football is a safer approach to the game that preserves the tradition and spirit of the sport. Players wear traditional football equipment, plus a TackleBar harness that holds two foam bars across the lower back. The defender must track and engage with proper form tackling technique while wrapping the ball carrier and ripping a bar from the harness. With this approach, players stay on their feet rather than taking the ball carrier to the ground. TackleBar serves as an ideal transition in between flag football and tackle football. As kids are ready to move on to flag, fewer parents are signing their kids up for tackle football, and the participation number in football has dropped significantly. TackleBar encourages a safer game and greater participation. TackleBar is also used in practice at the high school level to help minimize contact and teach strong fundamentals.

TACKLEBAR